



1972 PAC Winner

Richard Cheney

Mr. Richard Cheney was instrumental in the development of the Glass Container Manufacturers Institute, now the Glass Packaging Institute. He joined GCM I in 1939 and was outstanding in his ability to organize the nation's glass bottle manufacturers, large and small, into a strong association which sponsored glass industry marketing programs, legislation campaigns and strong environmental interests.

Mr. Cheney played a major role in the development of an associate member group made up of suppliers to the glass industry with similar interests.

Mr. Cheney's legacy remains a viable industry advocate and lobby devoted to the promotion of glass containers as the ideal means of marketing quality products in completely recyclable packaging.