

Carlos Moreira da Silva wins Glass Person of the Year 2025

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Former BA Glass CEO, Carlos Moreira da Silva, has been named Glass Person of the Year 2025 by the Phoenix Award Committee.

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Mr Moreira da Silva was described as visionary industrial leader and a key architect of BA Glass's transformation into the world's fourth-largest glass container manufacturer.

His influence on the global glass industry is both profound and enduring.

From his tenure as CEO of BA Glass (1998–2003) and Chairman (2003–2019), to his current role as a major shareholder through TEAK Capital, his strategic foresight has propelled BA Glass to become a beacon of innovation, resilience, and sustainability in the packaging sector.

Born in Porto in 1952 into a large and deeply principled family, Mr. Moreira da Silva's journey from humble beginnings to international business acclaim is a powerful testament to perseverance, intellect, and leadership.

He earned a degree in Mechanical Engineering from the University of Porto and later obtained a PhD in Industrial Management from the University of Warwick (UK).

His career began in academia as an Assistant Lecturer at the University of Porto in 1973. After becoming Assistant Professor, he pivoted to executive leadership in 1986, serving as Executive Director of EDP and later joining the Board of Sonae Group.

While at Sonae, he launched the newspaper Público and led Sonae Indústria, notably steering the integration of Tafisa in 1995.

In 2000, Sonae acquired 49.9% of BA Glass, which at the time operated only three production plants.

By 2004, Mr. Moreira da Silva led a successful Management Buyout (MBO), alongside the Silva Domingues family and key executives, taking full control of the company.

Under his leadership, BA Glass grew rapidly through a series of strategic acquisitions, reaching 14 manufacturing plants across Europe and Mexico, and producing more than 20 million glass units daily.

In 2024, BA Glass invested €30 million in energy and environmental projects, including photovoltaic plants in Spain and Bulgaria, in emissions filtration systems, and a hybrid furnace project in collaboration with FEVE.

The company's culture, deeply influenced by Mr. Moreira da Silva's values, prioritizes employee well-being and environmental responsibility. Its goal to become carbon-neutral by 2050 demonstrates a clear commitment to future-proofing the industry.

Mr. Moreira da Silva's legacy continues through his son, Tiago Moreira da Silva, now leading BA Glass, reinforcing a tradition of excellence and innovation in glass manufacturing.



Greg Morris

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Greg Morris has been editor of Glass International and organiser of the Glassman conferences since 2012, specialising in glass packaging. Prior to this he spent five years working in newspaper journalism.
